



**5th Annual “BIG FIGHTERS, BIG CAUSE” Charity Fight Night
May 20, 2014, Santa Monica Pier
2014 Sponsorship Benefits**

Presenting Knockout Sponsor \$50,000*

- ◆ Twenty (20) event admission passes with access to the “Sugar Ray Golden Glove Lounge” – passes include access to the reserved ring-side seating sections, private bar, food & cocktail service, one (1) framed pair of autographed gloves signed by Sugar Ray Leonard
- ◆ Sponsor recognition in the event press releases and all event collateral including:
 - Name and logo on Wire Image posting and digital invitations
 - Priority placement in all media coverage
 - Copy of all photos from the event
- ◆ Sponsor branding throughout the event including:
 - Logo placement within the event space on video loop and signage
 - Logo painted on ring canvas
 - Logo on Step & Repeat
 - Logo on Sugar Ray Leonard website
 - Recognition from the stage
 - Opportunity for check presentation on stage

**One Available*

Contender Sponsor \$25,000

- ◆ Ten (10) event admission passes with access to the “Sugar Ray Golden Glove Lounge” – passes include access to the reserved ring-side seating sections, private bar, food & cocktail service, an autographed glove signed by Sugar Ray Leonard
- ◆ Sponsor branding throughout the event including:
 - Logo on Step & Repeat
 - Logo on Sugar Ray Leonard website
 - Recognition from the stage
 - Copy of all photos from the event

Round Card Sponsor \$10,000

- ◆ Four (4) event admission passes with access to the “Sugar Ray Golden Glove Lounge” – passes include access to the reserved ring-side seating sections, private bar, food & cocktail service, an autographed glove signed by Sugar Ray Leonard
- ◆ Sponsor branding throughout the event including:
 - Logo on Step & Repeat
 - Logo on Sugar Ray Leonard website
 - Logo on Round Card

Sugar Ray Golden Glove Lounge \$5,000

- ◆ Two (2) event admission passes with access to the “Sugar Ray Golden Glove Lounge” – passes include access to the reserved ring-side seating sections, private bar, food & cocktail service, an autographed glove signed by Sugar Ray Leonard
- ◆ Sponsor branding throughout the event including:
 - Logo on Step & Repeat
 - Logo on Sugar Ray Leonard website
 - Logo placement throughout VIP lounge
 - Product Placement & Sampling

Individual Ticket \$1,000

Food & Beverage Sponsor

Requested Number of Guests for Service: 800

Projected Time of Service: 5:00pm - 9:00pm

- Access for two (2) to the “Sugar Ray Golden Glove Lounge”
- Prominent on-site exposure via logo branding
- Sponsor-supplied staffing for product service and marketing
- General admission access for all attending company staff (up to 10 people)

All sponsorship letter of agreement forms must be received by April 1st, 2014 for name/logo inclusion on all marketing and promotional collateral. For corporate and F&B sponsorship inquiries, please contact:

Aileen M. Martinez

Consultant | Sugar Ray Leonard Foundation

P | (310) 425-4760 E | SugarRayLeonardFoundation@gmail.com

2014 SPONSORSHIP LETTER OF AGREEMENT

Company/Donor name: _____ agrees to provide a financial sponsorship for the 5th annual "Big Fighters, Big Cause" Charity Boxing Event on Tuesday, May 20th, 2014. As a sponsor, I understand that I will receive the applicable sponsorship opportunities described in this packet. I further understand that these opportunities will not be valid until this agreement is signed and my payment has been issued to and accepted by The Sugar Ray Leonard Foundation. As a sponsor, I agree to provide digital logos for all marketing and promotional collateral.

Company: _____

Name: _____

Address: _____

City/State/Zip: _____ Telephone: _____

Email: _____

Donor Signature: _____ Date: _____

SPONSORSHIP RESERVATION

- Presenting Knockout (\$50,000) Contender (\$25,000) Round Card (\$10,000)
- Golden Glove Lounge (\$5,000) Food & Beverage Sponsor Individual Ticket \$1,000 x _____(qty)
- I cannot attend, but enclosed is my gift of \$_____ to support The Sugar Ray Leonard Foundation

METHOD OF PAYMENT

- Payment enclosed (*Please make checks payable to The Sugar Ray Leonard Foundation and mail to the address below*)
- Please invoice me
- Please charge to my (*circle one*): American Express MasterCard Visa

Cardholder Name: _____

Card Number: _____ Exp. Date: _____ CVC: _____

To ensure that we reserve your event access passes, please email a copy of this form and pdf or jpeg file of company logo to Aileen Martinez at SugarRayLeonardFoundation@gmail.com.

Please mail completed form and donation to:



21731 Ventura Blvd., Suite 300
Woodland Hills, CA 91364

Your support is greatly appreciated. The Sugar Ray Leonard Foundation is a 501(C)3. Tax ID# 26-3465689.